



Upper Perkiomen Valley
Chamber of Commerce

2021

Sponsorship Opportunities

For Members Only

*Direct marketing opportunities that reach 500+ members
and representatives of the local business community.*

300 Main St., East Greenville, PA 18041

215.679.3336 Fax: 215.679.2624

www.upvchamber.org

MONTHLY MEETING SPOTLIGHTS

February Meeting - Spotlight Sponsor (limit 4) \$375

February 25, 12-1 | Zoom virtual meeting

Updated Chamber information is communicated at this regular monthly meeting.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary registration
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of February
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on virtual Zoom background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

November Business and Education Meeting - Spotlight Sponsor (limit 4) \$375

November 10, 8-9am | Zoom virtual meeting

This breakfast focuses on how business and education partnerships are developing approaches to current and future workforce challenges in the Upper Perkiomen Valley.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary registration
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of November
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on virtual Zoom background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

December Holiday Celebration - Spotlight Sponsor (limit 4) \$425

December 15, 8:30am

A festive event, featuring the Upper Perk High School Uptones, in celebration of the holidays.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary reservations
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of December
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

Legislative Affairs Series

The series includes three events (January, May and August). Members have the opportunity to meet elected officials, learn about pending legislation and gain insight into current issues.

Legislative Affairs Series Sponsor (limit 2) \$1,000

The Legislative Affairs Series sponsorship includes all three events.

- Opportunity to introduce the speakers and sponsors at all meetings
- Opportunity to address event attendees for two minutes at the August meeting to share information about your business
- Two complimentary reservations
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of sponsorship
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration or business logo on virtual background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

January Meeting with County Officials - Spotlight Sponsor (limit 3) \$375

January 14, 12-1 | Zoom virtual meeting

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary reservation
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of January
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on virtual Zoom background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

May Meeting with State Legislators - Spotlight Sponsor (limit 3) \$375

May 20, 12-1 | Zoom virtual meeting

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary reservation
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of May
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on virtual Zoom background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

August Meeting with Federal Legislators - Spotlight Sponsor (limit 3) \$375

August 19, 8-9am | Zoom virtual meeting

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary reservation
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of August
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

April - Business Expo & Job Fair

April 27, 2:30-6:30pm | Upper Perkiomen Valley YMCA

Selling out each spring with 50+ exhibits and 25+ job fair participants, the Expo & Job Fair is open to the public and reaches the largest number of community members of all Chamber events. Extensively promoted throughout the Valley, this four-hour event will be held outdoors under a large tent in parking lot. This year's theme is Superheroes of the Valley.

Platinum Sponsor (limit 1) \$3,000

- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Half page ad in *The Exchange* newsletter, in print and online
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of April
- Opportunity to participate in Job Fair at no additional cost
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- Two complimentary lunch tickets
- DJ will broadcast up to four announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Attendee list upon request

Gold Sponsor (limit 1) \$2,000

- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Quarter page ad in *The Exchange* newsletter, in print and online
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of April
- Opportunity to participate in Job Fair at no additional cost
- Two complimentary lunch tickets
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Attendee list upon request

Job Fair Platinum Sponsor (limit 1) \$1,500

- First choice of booth location on "Job Fair Row"
- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Business logo on the program insert
- Business card size ad in *The Exchange* newsletter, in print and online
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of April
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Two complimentary lunch tickets
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Attendee list upon request

Job Fair Gold Sponsor (limit 1) \$750

- Second choice of booth location on "Job Fair Row"
- Membership upgrade to premium level listing in the Chamber's online directory
- Half page ad in the event program
- Business logo on the program insert
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of April
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Two complimentary lunch tickets
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Attendee list upon request

Business Expo & Job Fair (continued)

Silver Sponsor \$575

- Opportunity to participate in Job Fair at no additional cost
- Two complimentary lunch tickets
- Prominent signage at booth
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media
- Attendee list upon request

Game Sponsor \$200

- Prominent signage at registration
- Business logo on the game card
- Business logo in the program
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook

June Community & Commerce Awards Celebration - Spotlight Sponsor (limit 6) \$500
June 17, 8-9am | Location TBD

Community, business and municipal leaders celebrate the spirit of our community by acknowledging businesses and individuals who make a difference in the Upper Perkiomen Valley. Awards are presented for outstanding small business, an inspirational educator and distinguished leadership.

- Opportunity to address event attendees for two minutes to share information about your business
- Four complimentary reservations
- Business logo on program agenda
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of June
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration or business logo on virtual background provided to all attendees
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Attendee list upon request

September Clambake - Spotlight Sponsor (limit 4) \$450
September 16 | Macoby Run Golf Course

An annual fall favorite, the clambake is a stand-alone event immediately following the golf outing catered by Sodexo - Perkiomen School.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of September
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

October - Designer Bag Bingo

Proceeds will benefit the PerkUp 2021-22 Educational Scholarship and other education initiatives.

Platinum Sponsor (limit 1) \$1,000

- Recognition as exclusive sponsor for the event
- Membership upgrade to premium level listing in the Chamber's online directory
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of October
- Business logo displayed and hyperlinked at the top of every news and events email for the month of October
- Business logo on each table and at registration
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Gold Sponsor (limit 3) \$500

- Recognition as exclusive sponsor of one special game of bingo
- Company name and logo displayed alongside or attached to a special game prize
- Membership upgrade to premium level listing in the Chamber's online directory
- Advertisements (300W X 250H pixels) displayed on the Chamber's website and in News & Events email for the month of October
- Business logo on each table and at registration
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Silver Sponsor \$250

- Recognition as exclusive sponsor of two regular games of bingo
- Company name and logo displayed alongside or attached to a designer bag
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Bronze Sponsor \$150

- Recognition as exclusive sponsor of one regular game of bingo
- Company name and logo displayed alongside or attached to a designer bag
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Bubbly Sponsor (limit 1) \$650

- Business logo on all sparkling wine bottles
- Company name and logo displayed alongside champagne
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Raffle Sponsor (limit 1) \$500

- Company name and logo displayed on raffle table
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media

Special Event Sponsorships

Host Sponsor \$300

Holding an event at your facility gives you the opportunity to be a Host Sponsor.

- Opportunity to welcome event attendees in form of greeting for two minutes with information about your business
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media
- Attendee list upon request

LinkUp Breakfast Roundtables \$350

LinkUp was established to facilitate face-to-face introductions at a leadership level (owners, department heads, decision-makers) in a small-group setting. This high-impact networking opportunity is now being held virtually to help members build relationships, encourage referrals and learn more about each other. LinkUp is open to all members on an "opt in" basis.

- Present a fifteen-minute overview/virtual tour of your business
- Provide recommendations for six to twelve members to be invited
- Choose discussion topic
- Business logo in *The Exchange* newsletter

Business Seminar Sponsor \$1,000

Averaging two hours each, these affordable and informative sessions cover a variety of disciplines. Some are presentations, some are workshops, but all have a goal of building the personal skills of employees at various employment levels. The typically small class size elicits active participation from all, particularly during the question-and-answer period. Attendance varies based on the topic offered.

- Opportunity to introduce speaker and address attendees for two minutes to share information about your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media
- Signage at the seminar