# 2024 Hometown Hero Banner Program Guidelines

#### Unfortunately we cannot accommodate location requests for banner installations.

#### Mission

Honor and recognize Upper Perkiomen Valley servicemen and women who have served or given their lives to our country in the United States Armed Forces.

#### **Application Requirements**

In order to be considered for a banner, the nominee must meet the following requirements:

- 1. Lived in the Upper Perkiomen Valley area at some point in their lifetime
- 2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard 3. Meet one of the following criteria: honorably discharged Veteran, died in the line of duty

#### **Banner Design, Time Frame & Location**

Banners are 24"x 48", double sided, vinyl material and include service person's name, branch of service, era of service and photograph. Banners will be displayed on telephone poles along Main Street for a two-year period. Banner locations will be selected randomly and specific display locations cannot be requested.

#### **Banner Photograph**

Please submit an original photograph of the Hero in uniform to the Chamber. The photograph will be scanned at the office while you wait.

#### **Banner Pricing & Donations**

A \$185.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation and removal. If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2024 program. Applications not processed for 2024 will be put on a waiting list for the 2025 Banner Program. All checks should be made payable to PerkUp Corporation (reference "Hometown Heroes" on the check) or call the Chamber office to pay by credit card.

#### **Sponsorships**

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the UPV Chamber website. Please fill out the "2024 Upper Perk Hometown Hero Sponsorship Form."

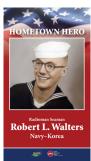
#### Other Information

Banners will be available for pickup at the borough in which it was installed after the display period. Unclaimed banners will become property of PerkUp Corporation. Any damage to an installed banner will be handled at the discretion of PerkUp Corporation. Banners as surprises to living individuals are not permitted.

#### 2017 - 2023 Hometown Hero Banners







#### **Contact & Questions**

For questions or more information on the Banner Program, please call the Chamber office at 215.679.3336 or email lengle@upvchamber.org

# 2024 Upper Perk Hometown Hero Banner Application

Date of Application Submission:	
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Please review the Hometown Hero Banner Program Guidelines for further details.

Nominee Information		
Full Name *as it will appear on the band	ner Military	Rank
Branch of Military	Era of S	Service *see options below
Is Veteran Alive, Deceased, KIA, P	OW/MIA?	
Veteran must grant permission to	be honored on a banner if curren	tly living. Please have Veteran sign and date below.
Signature	Printed Name	Date
	*Era of Service - Official	DOD Dates
Global War on Terror: Septe Persian Gulf War: August 2, Cold War: September 2, 194; Vietnam Era: February 28, 19 Korean Conflict Era: June 27	1990 - August 31, 1991 <b>V</b> 5 - December 26, 1991 <b>C</b> 961 - May 7, 1975 <b>P</b>	WWII Era: December 7, 1941 - December 31, 1946  WWI Era: April 6, 1917 - November 11, 1918  Civil War: 1861-1865  Peacetime:
Nominator Information		
Contact Name	Relation	nship to Veteran
Phone Number	Email	
Address		
a likeness of myself or of my relative, in	n the Upper Perk Hometown Hero Ban tion or additional permission. I take ful	nmmerce permission to use the attached photo, which includes oner Program. The Chamber may use images of the banner in Il responsibility that all information provided about the Veteran
Signature	Printed Name	Date
. completed application 2. payment	Completed submission includes a signed photo release 4. photo	des the following: tograph 5. military verification form (DD214, military ID, etc
Applications will be	be approved on a first come, fir	rst served basis. (Check all that apply)
	☐ \$185.00 Donation Encl	osed
	Partial Donation Enclos	ed: \$
	Additional Donation: \$_	
	Request Consideration	for Sponsorship

Please make checks payable to PerkUp Corporation and reference "Hometown Heroes" on the check or call the Chamber office to pay by credit card.

Mail or drop off payment at the UPV Chamber office: 300 Main Street, East Greenville, PA 18041





## 2024 Upper Perk Hometown Hero Sponsorship Form

Date of Sponsorship Submission:
ease review the Hometown Hero Banner Program Guidelines for further details.

### **Sponsorships**

Individuals or businesses interested in supporting the program may want to consider a sponsorship to help defray expenses. A sponsorship is a general donation toward the Banner Program because the application fee does not cover the expenses of the program. All sponsor names will be recognized on the UPV Chamber website.

Sponsor Information			
Contact Name	Business *if applicable		
Sponsor Name as it should appear on the UPV Chamber website			
Address			
Phone	Email		
Signature Printed Name Date			
Signature Prin	ted Name Date		

Sponsorship Amount \$\_\_\_\_\_

Please make checks payable to PerkUp Corporation and reference "Hometown Heroes" on the check or call the Chamber office to pay by credit card.

Mail or drop off payment at the UPV Chamber office: 300 Main Street, East Greenville, PA 18041



#### Questions

Call 215.679.3336 or email lengle@upvchamber.org

