



**Upper Perkiomen Valley**  
Chamber of Commerce

# 2019 Sponsorship Opportunities

*For Members Only*

*Direct marketing opportunities that reach 500+ members  
and representatives of the local business community.*

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[www.upvchamber.org](http://www.upvchamber.org)

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## Monthly Meeting Spotlights

### February - Luncheon Spotlight Sponsor (limit 4) \$375

*Updated Chamber information is communicated at this regular monthly meeting.*

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of February (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### March - Luncheon Spotlight Sponsor (limit 4) \$375

*Updated Chamber information is communicated at this regular monthly meeting.*

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of March (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### October - Business and Education Breakfast Spotlight Sponsor (limit 4) \$375

*This breakfast focuses on how business and education partnerships are developing creative approaches to current and future workforce challenges in the Upper Perkiomen Valley.*

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of October (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### December - Holiday Breakfast Spotlight Sponsor (limit 4) \$425

*In celebration of the winter holidays, many employers use this event as an expression of thanks for their employees. An elegant breakfast is followed by a choral concert by the "UpTones." This popular breakfast attracts a larger attendance than general monthly meetings.*

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of December (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

## Legislative Affairs Series

*The series includes three events (January, May and August). Members have the opportunity to meet elected officials, learn about pending legislation and gain insight into current issues.*

### Legislative Affairs Series Sponsor (limit 2) \$1,000

*The Legislative Affairs Series sponsorship includes all three events.*

- Opportunity to introduce the speakers and sponsors at all meetings
- Opportunity to address event attendees for two minutes at the August breakfast to share information about your business
- Two complimentary meal reservations for preferred seating
- Opportunity to provide promotional items at each event
- Online ad on the Chamber website for the month of sponsorship (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### January - Luncheon with County Officials: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of January (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### May - Luncheon with State Legislators: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of May (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### August - Breakfast with Federal Legislators: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of August (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

## **April - Staff Appreciation Luncheon**

*Coinciding with Administrative Professionals Day, this spring luncheon is planned to help members share appreciation with their staff. Everyone leaves with a bag of member-donated promotional items. This event also allows the Chamber to meet your business' support staff. Attendance has climbed to over 150, many returning year after year.*

### **Spotlight Sponsor (limit 4) \$425**

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition in program
- Attendee list upon request

### **Gold Sponsor (limit 1) \$300**

- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition in program
- Attendee list upon request

### **Silver Sponsor (limit 1) \$200**

- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on centerpieces
- Recognition in program
- Attendee list upon request

### **Door Prize Sponsor (limit 1) \$250**

- One complimentary meal reservation
- Business logo on door prize tickets
- Opportunity to draw and announce prize winners
- Opportunity to provide table cloths for door prizes
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Recognition in program
- Attendee list upon request

## **April - Business Expo & Job Fair**

*Selling out each spring with 50+ exhibits and 25+ job fair participants, the Expo & Job Fair is open to the public and reaches the largest number of community members of all Chamber events. Extensively promoted throughout the Valley, this four-hour event is visited by more than 600 people. An annual theme adds interest and continuity among exhibits.*

### **Platinum Sponsor (limit 1) \$3,000**

- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Half page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Opportunity to participate in Job Fair at no additional cost
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- DJ will broadcast up to four announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Gold Sponsor (limit 1) \$2,000**

- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Quarter page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Opportunity to participate in Job Fair at no additional cost
- Business logo on all lunch tables
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Job Fair Platinum Sponsor (limit 1) \$1,500**

- First choice of booth location on "Job Fair Row"
- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Business logo on the program insert
- Business card size ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Lunch for two individuals
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Job Fair Gold Sponsor (limit 1) \$750**

- Second choice of booth location on "Job Fair Row"
- Membership upgrade to premium level listing in the Chamber's online directory
- Half page ad in the event program
- Business logo on the program insert
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Lunch for two individuals
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

## **Business Expo & Job Fair (continued)**

### **Silver Sponsor \$575**

- Opportunity to participate in Job Fair at no additional cost
- Two complimentary lunches
- Prominent signage at booth
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Shredding Sponsor (limit 1) \$500**

- Opportunity to staff the shredding station
- Logo on signage at event
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter

## **June - Community & Commerce Breakfast:**

*Community, business and municipal leaders come together to celebrate the spirit of our community by acknowledging businesses and individuals who make a difference in the Upper Perkiomen Valley. Awards are presented for outstanding small business, an inspirational educator and distinguished leadership. Attendance at the Community & Commerce breakfast exceeds 100 guests.*

### **Spotlight Sponsor (limit 6) \$500**

- Opportunity to address event attendees for two minutes to share information about your business
- Four complimentary meal reservations
- Opportunity to provide promotional items at the event
- Recognition on printed program
- Online ad on the Chamber website for the month of June (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### **Centerpiece Sponsor (limit 1) \$250**

- Business logo on all centerpieces
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

## **September - Clambake: Spotlight Sponsor (limit 4) \$450**

*An annual fall favorite, the clambake is a stand-alone event immediately following the golf outing catered by Sodexo - Perkiomen School.*

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of September (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

## **September - Red White & Brew Mixer (limit 1) \$500**

- Opportunity to setup a table at the event
- Opportunity to provide a raffle item for the guests (benefits PerkUp)
- Opportunity to provide promotional items at the event
- Advertisement in the Chamber's Monthly News & Events email (300W X 250H pixels)
- Online ad on the Chamber website for the month of sponsorship (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request



## **November - PerkUp Celebration**

*This event is one of the Chamber's most well attended events and provides the opportunity for business members to conduct high-impact networking while enjoying great food, drinks, and entertainment. Each year, the event will highlight a different PerkUp initiative. Attendance ranges from 100-150 members and guests.*

### **Platinum Sponsor (limit 1) \$1,750**

- Opportunity to welcome and address event attendees for two minutes to share information about your business
- Six complimentary reservations
- Table at event to welcome guests and display promotional items
- Membership upgrade to Premium level listing on Chamber website
- Half page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of November (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Opportunity to provide door prizes
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Gold Sponsor (limit 1) \$1,000**

- Four complimentary reservations
- Membership upgrade to Premium level listing on Chamber website
- Quarter page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of November (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Opportunity to display corporate banner
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

### **Silver Sponsor (limit 4) \$500**

- Business logo on beverage napkins
- Two complimentary reservations
- Business card size ad in *The Exchange* newsletter, in print and online
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

## **PerkUp Celebration (continued)**

### **Tasting Glass Sponsor (limit 1) \$750**

- Business logo on take-home tasting glasses
- Two complimentary reservations
- Online ad on the Chamber website for the month of November (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Program Sponsor (limit 1) \$500**

- Business logo on front cover of all event programs
- Full page ad on back cover of event program
- Four complimentary reservations
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Tasting Plate Sponsor (limit 1) \$650**

- Business logo on tasting plates
- Two complimentary reservations
- Online ad on the Chamber website for the month of November (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

### **Spirit Pull Sponsor (limit 1) \$400**

- Business logo on Spirit Pull bottle tags
- Business logo on signage at Spirit Pull table
- Two complimentary reservations
- Business logo in *The Exchange* Newsletter

# Special Event Sponsorships

## Host Sponsor \$300

*Holding an event at your facility gives you the opportunity to be a Host Sponsor.*

- Opportunity to welcome event attendees in form of greeting for two minutes with information about your business.
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

## Happy Hour Sponsor (limit 6) \$250

*Informal and complimentary events, these late afternoon gatherings provide the opportunity to network with old friends, make new connections, and invite guests to a low-key-but-lively Chamber function. Approximately six Happy Hours are held annually, each at a different member venue. Sign up as a sponsor by December 31 and get your logo on the cocktail coasters for all UPV Chamber Happy Hours.*

- Business logo on cocktail coasters for all 2019 UPVCC Happy Hours
- Opportunity to welcome attendees to the event
- Opportunity to provide promotional items at the event
- Opportunity to provide door prizes
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Signage at the event

## LinkUp Breakfast Roundtables \$350

*LinkUp was established to facilitate face-to-face introductions at a leadership level (owners, department heads, decision-makers) in a small-group setting. This high-impact networking opportunity helps members build relationships, encourage referrals and learn more about each other. LinkUp is open to all members on an "opt in" basis.*

- Present a fifteen-minute overview/tour of your business
- Provide recommendations for six to twelve members to be invited
- Choose discussion topic
- Business logo in *The Exchange* newsletter

## Business Seminar Sponsor \$1,000

*Averaging two hours each, these affordable and informative sessions cover a variety of disciplines. Some are presentations, some are workshops, but all have a goal of building the personal skills of employees at various employment levels. The typically small class size elicits active participation from all, particularly during the question-and-answer period. Attendance varies based on the topic offered.*

- Opportunity to introduce speaker and address attendees for two minutes to share information about your business
- Opportunity to provide promotional items at the seminar
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Signage at the seminar



# 2019 Sponsorship Form

Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Full Name of Organization \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Event \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

Event \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

Event \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

- Check Enclosed
  - Please Invoice
  - Visa or MasterCard
- Payable to UPV Chamber of Commerce:  
300 Main Street, East Greenville, PA 18041*

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Amount to be Charged \$ \_\_\_\_\_

### Please call me, I'm interested in the following

- Newsletter Advertising
- Newsletter Flyer
- Website Advertising
- LinkUp Breakfast Roundtables
- Enhanced Online Listing
- Gateway Sign
- Other \_\_\_\_\_

Mail, fax (215.679.2624) or email (schultzk@upvchamber.org) this form to secure your sponsorship