

2026 Hometown Hero Banner Program Guidelines

Unfortunately we cannot accommodate location requests for banner installations.

Mission

Honor and recognize Upper Perkiomen Valley servicemen and women who have served or given their lives to our country in the United States Armed Forces as well as local First Responder Heroes.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Has ties to the Upper Perkiomen Valley area
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard
3. Served as a firefighter, police officer, EMT or paramedic.

Banner Design, Time Frame & Location

Banners are 24"x 48", double sided, vinyl material and include hero's name, branch of service, era of service, rank and photograph. Banners will be displayed on telephone poles along Main Street for a two-year period. Banner locations will be selected randomly and specific display locations cannot be requested.

Banner Photograph

Please submit an original photograph of the Hero in uniform to the Chamber. The photograph will be scanned at the office while you wait.

Banner Pricing & Donations

A \$185.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation and removal. If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2026 program. Applications not processed for 2026 will be put on a waiting list for the 2027 Banner Program.

Other Information

Banners will be available for pickup at the borough in which it was installed after the display period. Unclaimed banners will become property of PerkUp Corporation. Any damage to an installed banner will be handled at the discretion of PerkUp Corporation. Banners as surprises to living individuals are not permitted.



Contact & Questions

For questions or more information on the Banner Program, please call the Chamber office at 215.679.3336 or email info@upvchamber.org



2026 Upper Perk Hometown Hero Banner Application



Please review the Hometown Hero Banner Program Guidelines for further details.

Nominator Information		
Contact Name	Relationship to Hero	
Phone Number	Email	
Address		
Photo Release: <i>I hereby grant the Upper Perkiomen Valley Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or of my relative, in the Upper Perk Hometown Hero Banner Program. The Chamber may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Hero being honored is accurate and correct. *Must be signed by Hero if living.</i>		
Signature	Printed Name	Date

Military Hero Information		
Full Name <i>*as it will appear on the banner</i>	Military Rank	
Branch of Military	Era of Service <i>*see options below</i>	
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below.		
Signature	Printed Name	Date

First Responder Hero Information		
Full Name <i>*as it will appear on the banner</i>	Rank	
Name of Fire Company/Ambulance Station	Station #	
Police Department	Total # of Years Served	
First Responder must grant permission to be honored on a banner if currently living. Please have them sign and date below.		
Signature	Printed Name	Date

Completed submission includes the following:

1. completed application
2. payment
3. signed photo release
4. photograph

Applications will be approved on a first come, first served basis. (Check all that apply)

- \$185.00 Donation Enclosed Partial Donation Enclosed: \$_____
- Additional Donation: \$_____ Request Consideration for Sponsorship

Please make checks payable to PerkUp Corporation and reference "Hometown Heroes" on the check or call the Chamber office to pay by credit card.

Mail or drop off payment at the UPV Chamber office: 300 Main Street, East Greenville, PA 18041

Questions

Call 215.679.3336 or email info@upvchamber.org