



Upper Perkiomen Valley
Chamber of Commerce

2020 Advertising Opportunities

For Members Only

*Direct advertising opportunities that reach 500+ members
and representatives of the local business community.*

300 Main St., East Greenville, PA 18041
215.679.3336 Fax: 215.679.2624
www.upvchamber.org

Advertising Opportunities

Monthly Email Advertising (limit 1 advertiser per month) \$200

For an entire month your business logo will be displayed and hyperlinked at the top of every email regarding news and events sent to more than 500 Chamber members (minimum of 5 per month).

News & Events Email Advertising

The Chamber's monthly News & Events email is distributed via email to more than 500 members and growing. This email blast consists of Chamber event recaps and upcoming event information, member news, and the bi-monthly newsletter. The ad will be hyperlinked to a webpage of your choice.

Square Ad

300W X 250H pixels
1 Month \$100

Banner Ad

600W X 175H pixels
1 Month \$175

Newsletter Advertising

The Chamber's bi-monthly newsletter, *The Exchange*, is distributed in print and via email to more than 500 members and growing. Our members rely on the newsletter to stay up to date with Chamber news, local business community information and upcoming events. Each newsletter is also posted on the Chamber's website for public viewing.

Business Card Ad

3.5"W X 2"H
1 publication \$125
3 publications \$300
6 publications \$500

Quarter Page Ad

3.75"W X 4.75"H
1 publication \$175
3 publications \$400
6 publications \$600

Newsletter Flyer \$150

Insert in *The Exchange*. Included with digital newsletter on UPV Chamber website

Business Directory Advertising

Full Page cover Ad

Color Outside Back Cover \$600
Inside Front Cover \$500
Inside Back Cover \$485

Inside Pages

Full Page \$240
Half Page \$195
Third Page \$150

Enhanced Online Directory Listing

Stand out among your competitors with the Chamber's premier and feature website listings. Your business name and information will be color highlighted, and most importantly, your business will be prioritized so that customers will be driven to your listing when searching for a local business category (i.e. plumbing, restaurants etc.).

Annual Contract

Premier web listing \$150
Feature web listing \$50

Outdoor Gateway Sign Advertising \$750

This is an exclusive outdoor advertising program for Chamber members. The two gateway "Welcome to Our Community" signs on Route 663 entering Pennsburg have flexible space that can now be rented for billboard advertising. With approximately 5,000 vehicles entering Pennsburg on Route 663 each day, the signs provide a unique, high-profile advertising opportunity. Each sign has an 11" X 91" rental space available to Chamber members on a quarterly basis. *Request rental agreement form for full details.



2020 Advertising Form

Date _____

Contact Name _____

Full Name of Organization _____

Telephone _____ Email _____

Advertisement _____

For the Month of _____ Amount \$ _____

Advertisement _____

For the Month of _____ Amount \$ _____

Check Enclosed

*Payable to UPV Chamber of Commerce:
300 Main Street, East Greenville, PA 18041*

Please Invoice

Visa or MasterCard

Credit Card Number _____ Exp. Date _____ CVC Code _____

Billing Address _____ State _____ Zip Code _____

Name on Card _____ Authorized Signature _____

Amount to be Charged \$ _____

**Please contact the Chamber at 215.679.3336 if you have any questions.
Mail, fax (215.679.2624) or email (lengle@upvchamber.org) this form to secure your advertisement.**