



Upper Perkiomen Valley
Chamber of Commerce

2024 Sponsorship Opportunities

For Members Only

*Direct marketing opportunities that reach 500+ members
and representatives of the local business community.*

300 Main St., East Greenville, PA 18041
215.679.3336 Fax: 215.679.2624
www.upvchamber.org

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Monthly Meeting Spotlights

February Luncheon: Spotlight Sponsor (limit 4) \$465

Updated Chamber information is communicated at this regular monthly meeting.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Ad displayed on the Chamber's website and in the News & Events email for the month of February (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

Business and Education Breakfast: Spotlight Sponsor (limit 4) \$465

This breakfast focuses on how business and education partnerships are developing creative approaches to current and future workforce challenges in the Upper Perkiomen Valley.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Ad displayed on the Chamber's website and in the News & Events email for the month of November (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

December - Holiday Breakfast: Spotlight Sponsor (limit 4) \$525

In celebration of the winter holidays, many employers use this event as an expression of thanks for their employees. An elegant breakfast is followed by a choral concert by the "UpTones." This popular breakfast attracts a larger attendance than general monthly meetings.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Ad displayed on the Chamber's website and in the News & Events email for the month of December (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

Legislative Affairs Series

The series includes three events (January, May and August). Members have the opportunity to meet elected officials, learn about pending legislation and gain insight into current issues.

Legislative Affairs Series Sponsor (limit 2) \$1,250

The Legislative Affairs Series sponsorship includes all three events.

- Opportunity to introduce the speakers and/or sponsors at all meetings
- Opportunity to address event attendees for two minutes at the August breakfast to share information about your business
- Two complimentary meal reservations for preferred seating
- Ad displayed on the Chamber's website and in the News & Events email for the month of sponsorship (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo hyperlinked at the top of News & Events email communications for the month of sponsorship
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

January - Luncheon with County Officials: Spotlight Sponsor (limit 3) \$465

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Ad displayed on the Chamber's website and in the News & Events email for the month of January (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

May - Luncheon with State Legislators: Spotlight Sponsor (limit 3) \$465

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Ad displayed on the Chamber's website and in the News & Events email for the month of May (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

August - Luncheon with Federal Legislators: Spotlight Sponsor (limit 3) \$465

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Ad displayed on the Chamber's website and in the News & Events email for the month of August (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

April - Eat. Drink. Explore | Your town. Your taste.

This event is one of the Chamber's most well attended events and provides the opportunity for business members to conduct high-impact networking while enjoying great food, drinks, and entertainment. Attendance ranges from 75-100 members and guests.

Platinum Sponsor (limit 1) \$3750

- Opportunity to welcome and address event attendees for two minutes to share information about your business
- Four complimentary reservations
- Business logo on tasting plate
- Table at event to welcome guests
- Half page ad in *The Exchange* newsletter, in print and online
- Ad displayed on the Chamber's website and in the News & Events email for the month of April (300W X 250H pixels)
- Opportunity to provide door prizes
- Opportunity to serve on planning committee
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo hyperlinked at the top of News & Events email communications for the month of sponsorship
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Attendee list upon request

Gold Sponsor (limit 1) \$2500

- Three complimentary reservations
- Business logo on tasting plate
- Quarter page ad in *The Exchange* newsletter, in print and online
- Ad displayed on the Chamber's website and in the News & Events email for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

Silver Sponsor (limit 4) \$575

- Business logo on tasting plate
- Two complimentary reservation
- Business card size ad in *The Exchange* newsletter, in print and online
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms
- Attendee list upon request

Bronze Sponsor \$250

- Business name on restaurant sign at table
- One complimentary reservation
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

April - Eat. Drink. Explore | Your town. Your taste. (continued)

Spirit Pull Sponsor (limit 1) \$500

- Business logo on Spirit Pull bottle tags
- Business logo on signage at Spirit Pull table
- Business logo in *The Exchange* Newsletter
- Shared recognition on social media platforms
- One complimentary reservation

June - Community & Commerce Awards Celebration

Community, business and municipal leaders come together to celebrate the spirit of our community by acknowledging businesses and individuals who make a difference in the Upper Perkiomen Valley. Awards are presented for outstanding small business, an inspirational educator and distinguished leadership. Attendance at the Community & Commerce breakfast exceeds 100 guests.

Spotlight Sponsor (limit 6) \$625

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Recognition on printed event program
- Ad displayed on the Chamber's website and in the News & Events email for the month of June (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

Centerpiece Sponsor (limit 1) \$300

- Business logo on all centerpieces
- One complimentary meal reservation
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

August - Movie Under the Stars

An old classic with a new twist. We will be hosting a Movie Under the Stars Night at Green Lane Park, Amphitheater.

Platinum Sponsor (limit 1) \$5000

- Corporate logo displayed at movie
- Two minutes to address attendees
- Corporate logo displayed on banner in Green Lane across Rt. 29
- Full page ad in the event program
- Business logo on front of event program
- Half page ad in The Exchange newsletter, in print and online
- Business logo with hyperlink on the event website
- Sponsorship posted on Chamber social media platforms
- Ad displayed on the Chamber's website for the month of August (300W X 250H pixels)

Gold Sponsor (limit 1) \$2,500

- Corporate logo displayed at movie
- Corporate logo displayed on banner in Green Lane across Rt. 29
- Full page ad in the event program
- Business logo in the event program
- Half page ad in The Exchange newsletter, in print and online
- Acknowledgment in The Exchange Newsletter
- Business logo with hyperlink on the event website
- Sponsorship posted on Chamber social media platforms
- Ad displayed on the Chamber's website for the month of August (300W X 250H pixels)

Movie Sponsor (limit 1)

- Corporate logo displayed at movie
- Corporate logo displayed on banner in Green Lane across Rt. 29
- Full page ad in the event program
- Quarter page ad in The Exchange newsletter, in print and online
- Business logo with hyperlink on the event website
- Sponsorship posted on Chamber social media platforms
- Ad displayed on the Chamber's website for the month of August (300W X 250H pixels)

Silver Sponsor (limit 4) \$1,500

- Corporate logo displayed at movie
- Corporate logo displayed on banner in Green Lane across Rt. 29
- Half page ad in the event program
- Acknowledgment in The Exchange Newsletter
- Business logo with hyperlink on the event website
- Sponsorship posted on Chamber social media platforms
- Ad displayed on the Chamber's website for the month of August (300W X 250H pixels)

Popcorn Sponsor (limit 4) \$400

- Logo displayed on popcorn bag
- Business card size ad in the event program
- Acknowledgment in The Exchange Newsletter
- Business logo with hyperlink on the event website
- Sponsorship posted on Chamber social media platforms

September - Clambake: Spotlight Sponsor (limit 4) \$550

An annual fall favorite, the clambake is a stand-alone event immediately following the golf outing catered by Sodexo - Perkiomen School.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Ad displayed on the Chamber's website and in the News & Events email for the month of September (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program

October - Bingo & Bubbly (Designer Bag Bingo)

Proceeds will benefit the PerkUp 2023-24 Educational Scholarship and other education initiatives.

Platinum Sponsor (limit 1) \$1,250

- Recognition as exclusive sponsor for the event
- Two complimentary bingo reservations
- Ad displayed on the Chamber's website and in the News & Events email for the month of October (300W X 250H pixels)
- Business logo displayed and hyperlinked at the top of every news and events email for the month of October
- Business logo on each table and at registration
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo hyperlinked at the top of News & Events email communications for the month of sponsorship
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

Premier Raffle Sponsor (limit 1) \$1,250

- Recognition as exclusive Premier Raffle sponsor
- Two complimentary bingo reservations
- Ad displayed on the Chamber's website and in the News & Events email for the month of October (300W X 250H pixels)
- Business logo on premier raffle table
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo hyperlinked at the top of News & Events email communications for the month of sponsorship
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

Bubbly Sponsor (limit 1) \$650

- Business logo on all sparkling wine bottles
- Two complimentary bingo reservation
- Company name and logo displayed alongside champagne
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

Gold Sponsor (limit 4) \$625

- Recognition as exclusive sponsor of one special game of bingo
- One complimentary bingo reservation
- Company name and logo displayed alongside or attached to a special game prize
- Ad displayed on the Chamber's website for the month of October (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

Raffle Sponsor (limit 1) \$625

- One complimentary bingo reservation
- Company name and logo displayed on raffle table
- Ad displayed on the Chamber's website for the month of October (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

October - Bingo & Bubbly (continued)

Silver Sponsor (limit 3) \$300

- Recognition as exclusive sponsor of two regular games of bingo
- One complimentary bingo reservation
- Company name and logo displayed alongside or attached to a designer bag
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

Bronze Sponsor (limit 5) \$185

- Recognition as exclusive sponsor of one regular game of bingo
- Company name and logo displayed alongside or attached to a designer bag
- Business name listed in *The Exchange* newsletter
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms

October - Job Fair

Job Fair Platinum Sponsor (limit 1) \$1,250

- First choice of table location
- Full page ad in the event program
- Business card size ad in *The Exchange* newsletter, in print and online
- Ad displayed on the Chamber's website and in the News & Events email for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in the Nexzest ad for the month of October
- Quarter page ad in the *The Exchange* newsletter
- Business logo in *The Exchange* newsletter
- Shared recognition on social media

Job Fair Gold Sponsor (limit 1) \$750

- Second choice of table location
- Half page ad in the event program
- Ad displayed on the Chamber's website and in the News & Events email for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo at registration
- Business card size ad in the *The Exchange* newsletter
- Business logo in *The Exchange* newsletter
- Shared recognition on social media

Job Fair Silver Sponsor (limit 3) \$475

- Choice of table location
- Business card size ad in the event program
- Ad displayed on the Chamber's website and in the News & Events email for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo at registration
- Business logo in *The Exchange* newsletter
- Shared recognition on social media

November - Annual Celebration

This event is one of the Chamber's most well attended events and provides the opportunity for business members to conduct high-impact networking while enjoying great food, drinks, and entertainment. Each year, the event will highlight a different PerkUp initiative. Attendance ranges from 75-100 members and guests.

Platinum Sponsor (limit 1) \$2,175

- Opportunity to welcome and address event attendees for two minutes to share information about your business
- Three complimentary reservations
- Table at event to welcome guests
- Half page ad in *The Exchange* newsletter, in print and online
- Ad displayed on the Chamber's website and in the News & Events email for the month of November (300W X 250H pixels)
- Opportunity to provide door prizes
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo hyperlinked at the top of News & Events email communications for the month of sponsorship
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Attendee list upon request

Gold Sponsor (limit 1) \$1,250

- Two complimentary reservations
- Quarter page ad in *The Exchange* newsletter, in print and online
- Ad displayed on the Chamber's website and in the News & Events email for the month of November (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Recognition during program
- Attendee list upon request

Silver Sponsor (limit 4) \$625

- Business logo on beverage napkins
- One complimentary reservations
- Business card size ad in *The Exchange* newsletter, in print and online
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Attendee list upon request

Special Event Sponsorships

Host Sponsor \$375

Holding an event at your facility gives you the opportunity to be a Host Sponsor.

- Opportunity to welcome event attendees in form of greeting for two minutes with information about your business.
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on social media platforms
- Attendee list upon request

Happy Hour Sponsor (limit 6) \$300

Informal and complimentary events, these late afternoon gatherings provide the opportunity to network with old friends, make new connections, and invite guests to a low-key-but-lively Chamber function. Approximately six Happy Hours are held annually, each at a different member venue. Sign up as a sponsor by December 31 and get your logo on the cocktail napkins for all UPV Chamber Happy Hours.

- Business logo on cocktail napkins for all 2024 UPVCC Happy Hours
- Opportunity to welcome attendees to the event
- Opportunity to provide door prizes
- Business logo hyperlinked on event page of the Chamber website
- Business logo hyperlinked in News & Events email communications
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms
- Signage at the event

LinkUp Breakfast Roundtables \$425

LinkUp was established to facilitate face-to-face introductions at a leadership level (owners, department heads, decision-makers) in a small-group setting. This high-impact networking opportunity helps members build relationships, encourage referrals and learn more about each other. LinkUp is open to all members on an "opt in" basis.

- Present a fifteen-minute overview/tour of your business
- Provide recommendations for six to twelve members to be invited
- Choose discussion topic
- Business logo in *The Exchange* newsletter

Business Seminar Sponsor (limit 1) \$1,250

Averaging two hours each, these affordable and informative sessions cover a variety of disciplines. Some are presentations, some are workshops, but all have a goal of building the personal skills of employees at various employment levels. The typically small class size elicits active participation from all, particularly during the question-and-answer period. Attendance varies based on the topic offered.

- Opportunity to introduce speaker and address attendees for two minutes to share information about your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media platforms
- Signage at the seminar



2024 Sponsorship Form

Date _____

Contact Name _____

Full Name of Organization _____

Telephone _____ Email _____

Event _____

Sponsorship Level _____ Amount \$ _____

Event _____

Sponsorship Level _____ Amount \$ _____

Event _____

Sponsorship Level _____ Amount \$ _____

- Check Enclosed Please Invoice Visa or MasterCard
- Payable to UPV Chamber of Commerce:
300 Main Street, East Greenville, PA 18041

Credit Card Number _____ Exp. Date _____ CVC Code _____

Billing Address _____ State _____ Zip Code _____

Name on Card _____ Authorized Signature _____

Amount to be Charged \$ _____

Please call me, I'm interested in the following:

- Newsletter Advertising
- Newsletter Flyer
- Website Advertising
- LinkUp Breakfast Roundtables
- Gateway Sign
- Other _____

Mail, fax (215.679.2624) or email (lengle@upvchamber.org) this form to secure your sponsorship.