



## 2020 Available Sponsorships

### February - Luncheon Spotlight Sponsor \$375

*Thursday, February 20 | 12-1:30pm | Spinnerstown Hotel, Inc.*

**Featuring a presentation by Penn Foundation**

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of February (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

### March - Luncheon Spotlight Sponsor \$375

*Thursday, March 19 | 12-1:30pm | Pizza Como PC Pub*

**Featuring a presentation on Workforce Development**

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of March (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

### April - Staff Appreciation Luncheon Spotlight Sponsor \$425

*Tuesday, April 7 | 11:30am-1:30pm | Finland Mennonite Church*

*Coinciding with Administrative Professionals Day, this spring luncheon is planned to help members share appreciation with their staff. Everyone leaves with a bag of member-donated promotional items. This event also allows the Chamber to meet your business' support staff. Attendance has climbed to over 150.*

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition in program
- Attendee list upon request

## **April - Business Expo & Job Fair**

**Tuesday, April 28 | Open to the Public 2:30-6:30pm | Upper Perkiomen Valley YMCA**

*Selling out each spring with 50+ exhibits and 25+ job fair participants, the Expo & Job Fair is open to the public and reaches the largest number of community members of all Chamber events. Extensively promoted throughout the Valley, this four-hour event is visited by more than 600 people. An annual theme adds interest and continuity among exhibits.*

### **Expo Silver Sponsor \$575**

- Opportunity to participate in Job Fair at no additional cost
- Two complimentary food truck vouchers
- Prominent signage at booth
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media
- Attendee list upon request

### **Expo Game Sponsor \$200**

- Prominent signage at registration
- Business logo on the game card (given to over 500 people)
- Business logo in the program
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook

## **August - Legislative Affairs Series Breakfast Spotlight Sponsor \$375**

**Featuring Federal Legislators**

**Thursday, August 20 | 8-9:30am | Schwenkfelder Library & Heritage Center**

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of August (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

## **September - Clambake Spotlight Sponsor \$450**

**Thursday, September 17 | 5-8pm | Macoby Run Golf Course, Inc.**

*An annual fall favorite, the clambake is a stand-alone event immediately following the golf outing catered by Sodexo - Perkiomen School.*

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of September (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Business logo hyperlinked in News & Events email communications
- Shared recognition on social media
- Recognition during program
- Attendee list upon request

## **2020 Happy Hour Sponsor \$250**

*Informal and complimentary events, these late afternoon gatherings provide the opportunity to network with old friends, make new connections, and invite guests to a low-key-but-lively Chamber function. Approximately six Happy Hours are held annually, each at a different member venue. Sign up as a sponsor by December 31 and get your logo on the cocktail coasters for all UPV Chamber Happy Hours.*

- Business logo on cocktail coasters for all 2020 UPVCC Happy Hours
- Opportunity to welcome attendees to the event
- Opportunity to provide promotional items at the event
- Opportunity to provide door prizes
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on social media
- Signage at the event