



Upper Perkiomen Valley
Chamber of Commerce

2019 Sponsorship & Advertising Opportunities

For Members Only

*Direct marketing opportunities that reach 500+ members
and representatives of the local business community.*

300 Main St., East Greenville, PA 18041
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www.upvchamber.org

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Monthly Meeting Spotlights

February - Luncheon Spotlight Sponsor (limit 4) \$375

Updated Chamber information is communicated at this regular monthly meeting.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of February (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

March - Luncheon Spotlight Sponsor (limit 4) \$375

Updated Chamber information is communicated at this regular monthly meeting.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of March (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

October - Business and Education Breakfast Spotlight Sponsor (limit 4) \$375

This breakfast focuses on how business and education partnerships are developing creative approaches to current and future workforce challenges in the Upper Perkiomen Valley.

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of November (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

December - Holiday Breakfast Spotlight Sponsor (limit 4) \$425

In celebration of the winter holidays, many employers use this event as an expression of thanks for their employees. An elegant breakfast is followed by a choral concert by the "UpTones." This popular breakfast attracts a larger attendance than general monthly meetings.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of December (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

Legislative Affairs Series

The series includes three events (January Luncheon, May Breakfast and August Breakfast). Members have the opportunity to meet elected officials, learn about pending legislation and gain insight into current issues.

Legislative Affairs Series Sponsor (limit 2) \$1,000

The Legislative Affairs Series sponsorship includes all three events.

- Opportunity to introduce the speakers and sponsors at all meetings
- Opportunity to address event attendees for two minutes at the August breakfast to share information about your business
- Two complimentary meal reservations for preferred seating
- Opportunity to provide promotional items at each event
- Online ad on the Chamber website for the month of sponsorship (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

January - Luncheon with County Officials: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of January (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

May - Breakfast with State Legislators: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of May (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

August - Breakfast with Federal Legislators: Spotlight Sponsor (limit 3) \$375

- Opportunity to address event attendees for two minutes to share information about your business
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of August (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

April - Staff Appreciation Luncheon

Coinciding with Administrative Professionals Day, this spring luncheon is planned to help members share appreciation with their staff. Everyone leaves with a bag of member-donated promotional items. This event also allows the Chamber to meet your business' support staff. Attendance has climbed to over 150, many returning year after year.

Spotlight Sponsor (limit 4) \$425

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition in program
- Attendee list upon request

Gold Sponsor (limit 1) \$300

- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition in program
- Attendee list upon request

Silver Sponsor (limit 1) \$200

- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on centerpieces
- Recognition in program
- Attendee list upon request

Door Prize Sponsor (limit 1) \$250

- One complimentary meal reservation
- Business logo on door prize tickets
- Opportunity to draw and announce prize winners
- Opportunity to provide table cloths for door prizes
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Recognition in program
- Attendee list upon request

April - Community & Business Expo

Selling out each spring with 50+ exhibits, the Expo is open to the public and reaches the largest number of community members of all Chamber events. Extensively promoted throughout the Valley, this four-hour event is visited by more than 600 people. An annual theme adds interest and continuity among exhibits.

Platinum Sponsor (limit 1) \$3,000

- Membership upgrade to premium level listing in the Chamber's online directory
- Full page ad in the event program
- Half page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Opportunity to participate in Job Fair at no additional cost
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- DJ will broadcast up to four announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Gold Sponsor (limit 1) \$2,000

- Membership upgrade to premium level listing in the Chamber's online directory
- Half page ad in the event program
- Quarter page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- Opportunity to participate in Job Fair at no additional cost
- Business logo on all lunch tables
- DJ will broadcast up to two announcements provided by your business
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Job Fair Sponsor (limit 1) \$1,500

- First choice of booth location on "Career Fair Row"
- Membership upgrade to premium level listing in the Chamber's online directory
- Quarter page ad in the event program
- Business logo on the program insert
- Business card size ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of April (300W X 250H pixels)
- DJ will broadcast up to 2 announcements (provided by your business)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Lunch for two individuals
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Silver Sponsor \$575

- Opportunity to participate in Job Fair at no additional cost
- Two complimentary lunches
- Prominent signage at booth
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Shredding Sponsor (limit 1) \$500

- Opportunity to staff the shredding station
- Logo on signage at event
- Business logo in the event program
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter

June - Community & Commerce Breakfast:

Community, business and municipal leaders come together to celebrate the spirit of our community by acknowledging businesses and individuals who make a difference in the Upper Perkiomen Valley. Awards are presented for outstanding small business, an inspirational educator and distinguished leadership. Attendance at the Community & Commerce breakfast exceeds 100 guests.

Spotlight Sponsor (limit 6) \$500

- Opportunity to address event attendees for two minutes to share information about your business
- Four complimentary meal reservations
- Opportunity to provide promotional items at the event
- Recognition on printed program
- Online ad on the Chamber website for the month of June (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

Centerpiece Sponsor (limit 1) \$250

- Business logo on all centerpieces
- One complimentary meal reservation
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

September - Clambake: Spotlight Sponsor (limit 4) \$450

An annual fall favorite, the clambake is a stand-alone event immediately following the golf outing catered by Sodexo - Perkiomen School.

- Opportunity to address event attendees for two minutes to share information about your business
- Two complimentary meal reservations
- Opportunity to provide promotional items at the event
- Online ad on the Chamber website for the month of September (300W X 250H pixels)
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

November - Evening with the Chamber

This event is one of the Chamber's most well attended events and provides the opportunity for business members to conduct high-impact networking while enjoying great food, drinks, and entertainment. The Chamber searches to find creative venues to add to the excitement of this event. Attendance ranges from 90-125 members and guests.

Platinum Sponsor (limit 1) \$1,750

- Opportunity to welcome and address event attendees for two minutes to share information about your business
- Six complimentary reservations
- Table at event to welcome guests and display promotional items
- Membership upgrade to Premium level listing on Chamber website
- Half page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of October (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Opportunity to provide door prizes
- Opportunity to serve on planning committee
- Opportunity to display corporate banner
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Gold Sponsor (limit 1) \$1,000

- Four complimentary reservations
- Membership upgrade to Premium level listing on Chamber website
- Quarter page ad in *The Exchange* newsletter, in print and online
- Online ad on the Chamber website for the month of October (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Opportunity to display corporate banner
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Recognition during program
- Attendee list upon request

Silver Sponsor (limit 4) \$500

- Business logo on beverage napkins
- Two complimentary reservations
- Business card size ad in *The Exchange* newsletter, in print and online
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Evening with the Chamber (continued)

Tasting Glass Sponsor (limit 1) \$750

- Business logo on take-home tasting glasses
- Two complimentary reservations
- Online ad on the Chamber website for the month of October (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Tasting Plate Sponsor (limit 1) \$650

- Business logo on tasting plates
- Two complimentary reservations
- Online ad on the Chamber website for the month of October (300W X 250H pixels)
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Spirit Pull Sponsor (limit 1) \$400

- Business logo on Spirit Pull bottle tags
- Business logo on signage at Spirit Pull table
- Two complimentary meal reservations
- Business logo in *The Exchange* Newsletter

Special Event Sponsorships

Host Sponsor \$300

Holding an event at your facility gives you the opportunity to be a Host Sponsor.

- Opportunity to welcome event attendees in form of greeting for two minutes with information about your business.
- Opportunity to provide promotional items at the event
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Business logo on each table and at registration
- Shared recognition on Facebook and LinkedIn
- Attendee list upon request

Happy Hour Sponsor (limit 6) \$250

Informal and complimentary events, these late afternoon gatherings provide the opportunity to network with old friends, make new connections, and invite guests to a low-key-but-lively Chamber function. Approximately six Happy Hours are held annually, each at a different member venue. Sign up as a sponsor by December 31 and get your logo on the cocktail napkins for all UPV Chamber Happy Hours.

- Business logo on cocktail napkins for all 2019 UPVCC Happy Hours
- Opportunity to welcome attendees to the event
- Opportunity to provide promotional items at the event
- Opportunity to provide door prizes
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Signage at the event

LinkUp Breakfast Roundtables \$350

LinkUp was established to facilitate face-to-face introductions at a leadership level (owners, department heads, decision-makers) in a small-group setting. This high-impact networking opportunity helps members build relationships, encourage referrals and learn more about each other. LinkUp is open to all members on an "opt in" basis.

- Present a fifteen-minute overview/tour of your business
- Provide recommendations for six to twelve members to be invited
- Choose discussion topic
- Business logo in *The Exchange* newsletter

Business Seminar Sponsor \$1,000

Averaging two hours each, these affordable and informative sessions cover a variety of disciplines. Some are presentations, some are workshops, but all have a goal of building the personal skills of employees at various employment levels. The typically small class size elicits active participation from all, particularly during the question-and-answer period. Attendance varies based on the topic offered.

- Opportunity to introduce speaker and address attendees for two minutes to share information about your business
- Opportunity to provide promotional items at the seminar
- Business logo hyperlinked on event page of the Chamber website
- Business logo in *The Exchange* newsletter
- Shared recognition on Facebook and LinkedIn
- Signage at the seminar

Marketing Opportunities

Newsletter Advertising

The Chamber's bi-monthly newsletter, *The Exchange*, is distributed in print and via email to more than 600 members and growing. Our members rely on the newsletter to stay up to date with Chamber news, local business community information and upcoming events. Each newsletter is also posted on the Chamber's website for public viewing.

Business Card Ad

3.5"W X 2"H

1 publication \$125
3 publications \$300
6 publications \$500

Quarter Page Ad

3.75"W X 4.75"H

1 publication \$175
3 publications \$400
6 publications \$600

Newsletter Flyer \$150

Insert in *The Exchange*. Included with digital newsletter on UPV Chamber website

Website Advertising

The Chamber has online marketing opportunities for member businesses.

Website Box

Ad displayed on multiple pages
300W X 250H pixels

3 Months \$250
6 Months \$450
1 Year \$450

Industry Category Page Box

Ad displayed on each of your business category pages
300W X 250H pixels

6 Months \$250
1 Year \$500

Business Directory Advertising

Full Page cover Ad

Color Outside Back Cover \$600
Inside Front Cover \$500
Inside Back Cover \$485

Inside Pages

Full Page \$240
Half Page \$195
Third Page \$150

Enhanced Online Directory Listing

Stand out among your competitors with the Chamber's premier and feature website listings. Your business name and information will be color highlighted, and most importantly, your business will be prioritized so that customers will be driven to your listing when searching for a local business category (i.e. plumbing, restaurants etc.).

Annual Contract

Premier web listing \$150
Feature web listing \$50

Outdoor Gateway Sign Advertising \$750

This is an exclusive outdoor advertising program for Chamber members. The two gateway "Welcome to Our Community" signs on Route 663 entering Pennsburg have flexible space that can now be rented for billboard advertising. With approximately 5,000 vehicles entering Pennsburg on Route 663 each day, the signs provide a unique, high-profile advertising opportunity. Each sign has an 11" X 91" rental space available to Chamber members on a quarterly basis. *Request rental agreement form for full details.



2019 Sponsorship & Advertising Form

Date _____

Contact Name _____

Full Name of Organization _____

Telephone _____ Email _____

Event _____

Sponsorship Level _____ Amount \$ _____

Event _____

Sponsorship Level _____ Amount \$ _____

Event _____

Sponsorship Level _____ Amount \$ _____

- Check Enclosed
 - Please Invoice
 - Visa or MasterCard
- Payable to UPV Chamber of Commerce:
300 Main Street, East Greenville, PA 18041*

Credit Card Number _____ Exp. Date _____ CVC Code _____

Billing Address _____ State _____ Zip Code _____

Name on Card _____ Authorized Signature _____

Amount to be Charged \$ _____

Please call me, I'm interested in the following

- Newsletter Advertising
- Newsletter Flyer
- Website Advertising
- LinkUp Breakfast Roundtables
- Enhanced Online Listing
- Gateway Sign
- Other _____

Mail, fax (215.679.2624) or email (schultzk@upvchamber.org) this form to secure your sponsorship