

Based on the overwhelming response and support for the Hometown Hero Banner Program, we have started a waiting list for the 2020 spring installation. We encourage you to complete and submit an application, but please **DO NOT** include payment or a photograph. When additional locations for installation have been identified, wait-listed applications will be approved on a first come, first served basis. Your patience is appreciated as we pursue as many locations as possible to honor our Hometown Heroes. Please call the Chamber office with any questions. Thank you.

2020 Hometown Hero Banner Program Guidelines

Mission

Honor and recognize Upper Perkiomen Valley servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in the Upper Perkiomen Valley area at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard
3. Meet one of the following criteria: honorably discharged Veteran, died in the line of duty

Banner Design, Time Frame & Location

Banners are 24"x 48", double sided, vinyl material and include service person's name, branch of service, era of service and photograph. Banners will be displayed on telephone poles along Main Street for a two-year period. Banner locations will be selected randomly and specific display locations cannot be requested.

Banner Photograph

Please secure the photograph you would like to use on the banner, but **do not submit your photograph with the application.** If your application is accepted for the 2020 program, we will contact you to obtain the photograph.

Banner Pricing & Donations

A \$185.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation and removal. If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2020 program. Applications not processed for 2020 will be put on a waiting list for the 2021 Banner Program. All checks should be made payable to PerkUp Corporation (reference "Hometown Heroes" on the check) or call the Chamber office to pay by credit card.

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship.

A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the UPV Chamber website. Please fill out the "2020 Upper Perk Hometown Hero Sponsorship Form."

Other Information

Banners will be available for pickup at the UPV Chamber office after the display period. Unclaimed banners will become property of PerkUp Corporation. Any damage to an installed banner will be handled at the discretion of PerkUp Corporation. Banners as surprises to living individuals are not permitted.

Contact & Questions

For questions or more information on the Banner Program, please call the Chamber office at 215.679.3336 or email schultzk@upvchamber.org

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2020 Upper Perk Hometown Hero Banner Application

Date of Application Submission: _____

Nominee Information		
Full Name <i>*as it will appear on the banner</i>	Military Rank	
Branch of Military	Era of Service <i>*see options below</i>	
Is Veteran Alive, Deceased, KIA, POW/MIA?		
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below.		
Signature	Printed Name	Date

***Era of Service - Official DOD Dates**

Global War on Terror: September 11, 2001 - Present
Persian Gulf War: August 2, 1990 - August 31, 1991
Cold War: September 2, 1945 - December 26, 1991
Vietnam Era: February 28, 1961 - May 7, 1975
Korean Conflict Era: June 27, 1950 - January 31, 1955

WWII Era: December 7, 1941 - December 31, 1946
WWI Era: April 6, 1917 - November 11, 1918
Civil War: 1861-1865
Peacetime: _____

Nominator Information	
Contact Name	Relationship to Veteran
Phone	Email
Address	
Please secure the photograph you would like to use on the banner, but do not submit your photograph with the application. If your application is accepted for the 2020 program, we will contact you to obtain the photograph.	
Photo Release: <i>I hereby grant the Upper Perkiomen Valley Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or of my relative, in the Upper Perk Hometown Hero Banner Program. The Chamber may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</i>	
Signature	Printed Name
Date	

Completed submission includes the following:

1. completed application 3. signed photo release 4. military verification form (DD214, military ID, etc.)

Applications will be approved on a first come, first served basis. (Check all that apply)

- \$185.00 Donation Enclosed
- Partial Donation Enclosed: \$ _____
- Additional Donation: \$ _____
- Request consideration for sponsorship

Please make checks payable to PerkUp Corporation and reference "Hometown Heroes" on the check or call the Chamber office to pay by credit card.

Mail or drop off payment at the UPV Chamber office: 300 Main Street, East Greenville, PA 18041



Questions
 Call 215.679.3336 or email schultztk@upvchamber.org



2020 Upper Perk Hometown Hero Sponsorship Form

Date of Sponsorship Submission: _____

Please review the Hometown Hero Banner Program Guidelines for further details

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program.

All sponsor names will be recognized on the UPV Chamber website.

Sponsor Information		
Contact Name	Business <i>*if applicable</i>	
Sponsor Name as it should appear on the UPV Chamber website		
Address		
Phone	Email	
Signature	Printed Name	Date

Sponsorship Amount \$ _____

Please make checks payable to PerkUp Corporation and reference "Hometown Heroes" on the check or call the Chamber office to pay by credit card.

Mail or drop off payment at the UPV Chamber office: 300 Main Street, East Greenville, PA 18041



Questions

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