



# Upper Perkiomen Valley Chamber of Commerce

## Sponsorship and Advertising Opportunities

FOR MEMBERS ONLY

LOOK FOR EXCITING NEW  
OPPORTUNITIES !

Direct marketing opportunities that reach  
600+ members of the business community



### **Monthly Meeting Spotlight Sponsor - limit 4 sponsors per event.....\$350**

Available for: **January, February, March, May** (May Mixer), **August** (Legislative Affairs Program) and **November** (Business and Education Alliance Meeting)

- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange*
- Opportunity to address Chamber members during the meeting for two minutes with information about your business, special events/products/services or company history
- Signage at each table and at registration
- Opportunity to distribute promotional items at the meeting
- One complimentary meal reservation
- Formal recognition during program

### **Special Event Spotlight Sponsor - limit 4 sponsors per event.....\$400**

Available for: **April** (Staff Appreciation - see page 2), **September** (Clambake), **December** (Holiday Luncheon)

- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange*
- Opportunity to address Chamber members during the meeting for two minutes with information about your business, special events/products/services or company history
- Signage at each table and at registration
- Opportunity to distribute promotional items at the meeting
- Two complimentary meal reservations
- Formal recognition during program
- Recognition in press releases and all event publicity

### **Community and Commerce Breakfast Sponsor - limit 4 sponsors .....\$500**

- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange*
- Opportunity to address Chamber members during the meeting for two minutes with information about your business, special events/products/services or company history
- Signage at each table and at registration
- Opportunity to distribute promotional items at the meeting
- Four complimentary meal reservations
- Formal recognition during program
- Recognition in press releases and all event publicity

**Staff Appreciation Sponsorship**  
**April 12, 2012 ~ 11:30 until 1pm**  
**La Massaria at Bella Vista Country Club**



**Spotlight Sponsor - limit 4 sponsors.. \$400**

- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange*
- Opportunity to address Chamber members during the meeting for two minutes with information about your business, special events/products/services or company history
- Signage at each table and at registration
- Opportunity to distribute promotional items at the meeting
- Two complimentary meal reservations
- Formal recognition during program
- Recognition in press releases and all event publicity

**Centerpiece Sponsor.....\$500**

- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition in *The Chamber Exchange*
- Corporate logo on centerpieces
- Opportunity to distribute promotional items at the meeting
- Two complimentary meal reservations
- Formal recognition during program

**Coffee and Dessert Sponsor.....\$500**

- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition in *The Chamber Exchange*
- Corporate logo on tables
- Opportunity to distribute promotional items at the meeting
- Two complimentary meal reservations
- Formal recognition during program

**Gift Bag Sponsor.....\$300**

- Opportunity to provide the bag with your company logo
- Recognition in *The Chamber Exchange*
- Opportunity to distribute promotional items at the meeting
- One complimentary meal reservation
- Formal recognition during program

**Entertainment Sponsor.....\$300**

- Recognition in *The Chamber Exchange*
- Opportunity to introduce the entertainment
- Opportunity to distribute promotional items at the meeting
- One complimentary meal reservation
- Formal recognition during program

**Seminar Sponsorship**  
**7-10 seminars each year**  
**\$1500 investment**



- Recognition on front page of *The Chamber Exchange*
- Opportunity to address Chamber members during the meeting for two minutes with information about your business, special events/products/services or company history
- Opportunity to distribute promotional items at the meeting
- Formal recognition during program
- Recognition in press releases and all event publicity
- Corporate logo on registration flyer

**EXPO Sponsorship**  
**April 24, 2012**  
**St. Philip Neri Social Hall, Pennsburg, PA**



**Premier Sponsor.....\$3,000**

- Your choice of booth
- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange* and corporate logo on website
- Opportunity to address attendees during the EXPO for two minutes with information about your business, special events/products/services or company history
- Recognition in press releases and all event publicity
- Opportunity to display corporate banner

**Lunch Sponsor – limit 2 sponsors.....\$1,000**

- Your choice of booth
- Recognition on front page of *The Chamber Exchange*
- Opportunity to address attendees during the EXPO for two minutes with information about your business, special events/products/services or company history
- Recognition in press releases and all event publicity
- Corporate logo on all lunch tables

**Silver Sponsor.....\$575**

- A booth on "Sponsor Row"
- Opportunity to address attendees during the EXPO for two minutes with information about your business, special events/products/services or company history
- Recognition in press releases and all event publicity

**Print Advertising Opportunities**  
**Newsletter, Directory, Website**



**Newsletter Advertising - *The Chamber Exchange***

Distribution of your 3.5" x 2" or 3.5" x 4" ad to over 600+ Chamber members  
 Affordable repeat exposure

Available for viewing on website for three months

For information about newsletter or website advertising contact Amanda Fitser at the Chamber office.

**3.5" x 2" Ad**

- 1 month.....\$ 75
- 3 months....\$150
- 6 months....\$225
- 12 months...\$375

**3.5" x 4" Ad**

- 1 month.....\$125
- 3 months....\$225
- 6 months....\$400
- 12 months...\$575

**Flyer Insert.....\$225**

Inserted for 1 month in *The Chamber Exchange*, subject to availability

Flyer is posted on website with electronic version of the newsletter

**Website Sponsor**

- 6 consecutive months (Platinum Sponsor).....**\$500**
- 2 consecutive months (Gold Sponsor).....**\$250**

This brochure was compiled for 2012. Please contact the Chamber office for other periodic print advertising opportunities.

**Golf Outing Sponsorship**  
**September 20, 2012**  
**Butter Valley Golf Port**

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**Premier Sponsor.....\$2500**

**A Round of Golf.....\$1500**

- Prominent signage at all 18 holes
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Eagle Sponsor.....\$1000**

- A foursome, including Clambake
- Front cover placement of your business logo in the Clambake Program
- Opportunity to display corporate banner at registration
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Golf Cart Sponsor..... \$1000**

- Display signage with logos on each of the 60+ golf carts
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Putting Contest.....\$500**

- Signage on the practice green and opportunity to tend the contest
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Fantasy Golf..... \$450**

- Logo on Fantasy Golf scratch off cards
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Birdie Sponsor..... \$350**

- Prominent signage at registration
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Beverage Cart..... \$350**

- Prominent signage at registration
- Placement of your business logo in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Meeting Sponsor.....\$275**

- Prominent signage at registration
- Placement of your business name in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Beverage and Snack Stations.....\$200**

- Prominent signage at registration
- Placement of your business name in the Clambake Program
- Sponsor recognition in event publicity
- Acknowledgement in *The Chamber Exchange*
- Opportunity to provide promotional items for golfers at registration

**Pot of Gold..... \$200**

- Opportunity to tend the hole
- Placement of your business name in the Clambake Program
- Acknowledgement in *The Chamber Exchange*

**Longest Drive..... \$200**

- Opportunity to tend the hole
- Placement of your business name in the Clambake Program
- Acknowledgement in *The Chamber Exchange*

**Par Sponsor..... \$100**

- Prominent signage on a hole
- Placement of your business name in the Clambake Program
- Acknowledgement in *The Chamber Exchange*

# Evening with the Chamber Sponsorship

October 2012

location to be announced



## **Premier Sponsor(s) .....(1) @ \$2500 or (2) @ \$1250**

- A 100 word profile highlighting your business or organization on page two of *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Recognition on front page of *The Chamber Exchange*
- Opportunity to welcome guests
- Opportunity to distribute promotional items at the event
- Eight complimentary reservations for a single sponsor or four complimentary reservations for two sponsors
- Formal recognition during program
- Recognition in press releases and all event publicity
- Corporate logo on website for month of event
- Corporate logo on registration and event flyers

## **Reception Sponsors - limit 4 sponsors.....\$500**

- Recognition in *The Chamber Exchange*
- Opportunity to distribute promotional items at the event
- Two complimentary reservations
- Formal recognition during program
- Recognition in press releases and all event publicity
- Corporate logo on beverage napkins
- Corporate logo on signage at the event

## **Entertainment Sponsor.....\$1000**

- Recognition in *The Chamber Exchange*
- Distribution of your 8.5"x11" business flyers to over 600+ Chamber members
- Opportunity to distribute promotional items at the event
- Four complimentary reservations
- Formal recognition during program

## **Decorations/ Centerpiece Sponsor .....\$500**

- Recognition in *The Chamber Exchange*
- Opportunity to distribute promotional items at the event
- Two complimentary reservations
- Formal recognition during program
- Signage at the event

## **Coffee and Dessert Station Sponsor.....\$500**

- Recognition in *The Chamber Exchange*
- Opportunity to distribute promotional items at the event
- Two complimentary reservations
- Formal recognition during program
- Signage at the event

# Educational Scholarship Fund



For many years, the UPV Chamber has awarded two scholarships for higher education: one to an Upper Perkiomen High School senior and one to a Perkiomen School senior. A contribution to the Educational Scholarship Fund helps underwrite this worthwhile initiative. Scholarship recipients receive a congratulatory letter from the UPV Chamber of Commerce listing businesses who contributed directly to the scholarship fund. Those businesses are also recognized in *The Chamber Exchange*. There will also be formal recognition at the Community and Commerce Breakfast in June.

**\*Sponsorships are also available for Ace the Interview, Legislative Affairs Events, and After Hours Mixers. Contact Dina Corrado at the Chamber office for information on these events.**

This form is also available on line, visit our website:  
www.upvchamber.org, membership information, reasons to join

Name(s) \_\_\_\_\_  
Business \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please list your sponsorship choices, be as specific as possible. Please remember that all opportunities are on a first come, first served basis.**

Event \_\_\_\_\_ Sponsorship Level \_\_\_\_\_  
Event \_\_\_\_\_ Sponsorship Level \_\_\_\_\_  
Event \_\_\_\_\_ Sponsorship Level \_\_\_\_\_  
Event \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

Scholarship Donation \_\_\_\_\_

VISA or MasterCard     Check Enclosed     Bill Me

Name on Credit Card \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Total \$ \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_ Zip Code \_\_\_\_\_

Expiration Date \_\_\_\_-\_\_\_\_ CVC# \_\_\_\_

Signature \_\_\_\_\_

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